



Educational Sessions for IECA's Spring 2010 Conference, Toronto

IECA Professional, Associate, and Student Member Schedule

Session Title	Description	Presenter / Panelists	Track
Video Game and Internet Addiction: What You Need to Know	Understand the neurological basis of video game and Internet addictions, the signs and symptoms of Internet Addiction Disorder (IAD), the impact of IAD on normal child development, and some effective interventions. It is imperative that all those working with children understand how normal development can be impacted by failure to effectively limit time and content of video games and Internet use.	Hilarie Cash, reSTART: Internet Addiction Recovery Program	C, S, N
Ontario Boarding Schools: A Rainbow of Opportunities	Five minute presentations from 13 Ontario day/boarding schools highlighting the features, philosophies, benefits, and unique attributes of schools in the host region.	Admissions Representatives from 13 area schools, moderated by Deborah Spagnoletti and Brian Proctor, IECA	S
Nonverbal Learning Disabilities: From Diagnosis to Interventions	This presentation will provide participants with an overview of how the syndrome of NLD can affect students and their classroom setting. The presentation will include brain structure and functions, developmental manifestations, assessment, and will place particular emphasis on interventions for both home and the classroom. A discussion of the comparison between Nonverbal Learning Disabilities and Asperger's Syndrome will take place.	Dean Mooney, Maple Leaf Clinic	L
College Affordability	Today the cost of a private college can easily exceed \$50,000 a year. Families now are not only asking will their child get in to college but, if they do, how will they pay for it? In this session we'll look at enrollment management and student positioning and its impact on affordability for our families. We'll also look at the shift in the types of aid offered by colleges and universities. Many institutions are shifting to merit aid at the expense of need-based aid. Is there a way to steer our clients to a college "fit" as well as "affordability?" If so, how is it done?	Michael Davila, National College Advocacy Group and IECA Associate, Al Hoffman and Joseph Nagy, National College Advocacy Group	C
Admission from the Inside Out: Creating a Whole-School Admission Perspective	Admission is a Board issue, a Head issue, a School issue. What do your board, head, and your colleagues need to know about demographics, your school's competitive position, and enrollment management? In this age of accountability and transparency, admission must reach beyond office walls to share information in ways that support the work of the school, leverage the expertise of the admission office, and enhance the role of the admission professional in shaping her school's future.	Aimee Gruber, SSATB	S, A

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Creative Approaches in College: Beyond Rote Learning	Description pending.	Elisa Tortola, York University	C
Social Media for Independent Schools - 3.0	You know about social media. What's next? See how a school built an online community by introducing student and faculty blogs, Facebook pages, and a Twitter presence. Learn what they have done and hear their success stories with a medium that is quickly becoming the new standard in marketing and research tool in many private sector industries.	Todd Ormiston and Tucker Kimball, Gould Academy	S, A
Canadian Universities / U.S.: Advantages and Disadvantages	There is no "one size fits all" when students are considering higher education. Our five presenters (one of whom is bi-national) will cover the differences between Canadian and U.S. postsecondary institutions, including admissions procedures, types of schools, campus culture, and affordability.	Mike Rosson, EduNova; David Zutautas, University of Toronto; Aaron Anderson, The University of British Columbia; Keith Chicquen, Vancouver Island University; and moderated by Whitney Laughlin, IECA	C
What You Need to Know to Help Your Asperger's / Autism Spectrum Student Transition to College Successfully	What questions need to be explored to assess the Asperger student's readiness for college? What supports will many Asperger's or ASD students need when transitioning to college to be successful? How will you know if the student will be a good match for the colleges you have recommended, or the college or program you represent?	Caroline Wheeler and Margaret Dillon Katz, College Internship Program	C, L
The Tao of Client Intake	"People get only one chance to make a first impression." That's true for consultants as well as clients. And it's why intake involves far more than simply collecting information. Three "old hands" will share objectives, strategies, pitfalls, and stories from the crypt. We'll ask everyone to share favorite tricks of the intake trade for posting on the IECA blog. Expect this session to be informal and free-wheeling, and we hope productive and fun.	Nancy Cadwallader, Dodge Johnson, and Lloyd Paradiso, IECA	B
The Secret Life of Semester Programs	From the rocky coast of Maine to the coral reefs of the Bahamas, Semester Away programs provide opportunities that have proven to be the most valuable experiences during students' four years of high school. But these programs are not for everyone. In this session, you will hear from a diverse group of representatives from Semester Away programs who will discuss the benefits and costs of these programs and others like them.	Representatives from five Semester Away programs	S, C

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Is the Liberal Arts Degree Passé or More Relevant than Ever?	The job market outlook for college graduates has been a challenging one and future opportunities for college graduates are projected to be bleak as well. That, coupled with the rising cost of a college education has caused many a parent and student to question the value of a liberal arts education. This workshop will explore how educational consultants can advise their clients to capitalize on their college experience to gain meaningful employment regardless of major.	Timothy Lee, IECA and Susan Kennedy, Career Treking	C
Special Considerations in College Consultation with Gifted and Talented Students	Gifted, talented, and high-ability students have unique emotional qualities which increase their vulnerability to especially high levels of stress when navigating the college admission process. Often, these able and creative high-schoolers pose concerns and dilemmas for college admissions consultants. Some of the unique emotional qualities of high ability students which can intensify and complicate the college application and selection process will be discussed, and strategies for maximizing a satisfying outcome while minimizing student, counselor, and family stress will be offered.	Sandra Eller, IECA Associate	C
Brain Research and Learning: Why Do We Care?	This presentation is designed to offer strategies to assist consultants in personalizing the process of matching students to programs. Diagnostic questions will be used as a model to provide examples of how consultants and counselors can come to understand students' affinities, passions, and cognitive (metacognitive) issues. Current neuroscience findings about what students need to be successful will be offered. Executive functioning, cognitive processing issues, learning disability challenges, and understanding the student with Asperger's Syndrome will be discussed.	Marsha Glines and Shaun Exsteen, Lynn University	L, S, C
High School and Gap Year Programs Abroad: Information Sharing Session	Why consider a summer, term, or gap year abroad? How should we screen a program for quality? What should parents or students ask when inquiring? Merits of volunteering abroad? How to choose a target country? Some admissions folks suggest students volunteer at home and send contribution abroad. Comments? Name two programs you like and respect.	A panel of gap year program representatives moderated by William Morse, IECA	S, C
We're All on the Same Team: Independent and School Counselors Working Together for Students	This session will seek to dispel some of the misperceptions and unease that sometimes exist between school-based and independent college counselors. Participants will engage in a dialogue about how school-based and independent counselors can-and should-work together in support of students and each other. Plan to leave this session with concrete ways to implement collaboration.	Karen Plescia, IECA Associate and Anne Richardson, Kents Hill School	C

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Transition to Adulthood: Concepts, Issues, Strategies	New science is altering our understanding of adolescence. This has profound implications for parents, educators, and professionals to help youth set healthy patterns that will carry them into adulthood. This session provides a conceptual framework for understanding the maturation process of adolescents into adulthood, what supports they need to successfully make this transition, and what to do when things go wrong. What are the best strategies for educators and parents to help teens and young adults grow into more capable decision-makers?	John McKinnon, Montana Academy and Victoria Creighton, Pine River Institute	N
Preparing for the Performing Arts	Description pending.	Elisa Tortola, York University	C
Straight from the Students' Mouth: Studying in Canada	A group of students who completed high school studies outside of Canada will discuss why they chose Canadian universities, and will share their experiences.	Panel of students from three Canadian universities that completed high school outside of Canada	C
Legislative Update: Regulating Therapeutic Schools and Programs	As a follow-up to our successful Point-Counter Point Session in NC, NATSAP Leadership will provide an update of where things currently stand regarding the push for legislation. A discussion of what consultants and programs can do to ensure the elimination of aspects of the bill that would most harm the effectiveness of programs will be included.	Representatives from NATSAP	N
Best Practices for Educational Consultants	Educational consultants have to juggle many hats: advisor, businessperson, advocate, family counselor. In this discussion, led by an experienced IECA Member, participants will hear (and share their own ideas) on ways to better manage life as an educational consultant.	Charlotte Klaar, IECA	B
Media Training 101 for Educational Consultants	In this session educational consultants will learn how to create and maximize opportunities for newspaper, radio, and TV. Use of new media, including blogs, Youtube, and other outlets will also be explained.	Mark Sklarow, IECA	B
The Grad School Reality check	Add professional graduate school to your practice! Hear a Grad-school specialist pull back the curtain to reveal what knowledge you have as a college educational consultant is directly transferrable to graduate school admissions—and what is not. Focusing on business, law, and medical school, this session will address how similar application areas (such as the personal statement) have very different roles in the admissions process, as well as issues relating to recommendations, candidacy-building, and leadership.	Evan Forster, IECA and David Thomas, Forster-Thomas Inc.	C

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WOW: Is Video Game Addiction Real?	A multimedia presentation identifying and exploring biological and environmental factors contributing to compulsive Internet gaming. This workshop will address diagnosis and treatment, examine related topics of addiction, anxiety, depressive disorders, and social isolation. Addiction to MMORPGs can bear a striking resemblance to the use of addictive chemicals. This presentation will include student interviews. Participants will walk away with an understanding of causes, symptoms, treatment, and a visceral appreciation for the addictive power of these games.	J Huffine and Michael Griffin, Second Nature Cascades	N
From Backpacks to Bookbags: A Model for Successful Transition between Wilderness Therapy and Therapeutic Boarding School	If wilderness is the 100-yard dash, then therapeutic boarding schools are the marathon. The transition from wilderness to a TBS is an important time in a student's process. A valuable model of continuity encompassing communication, timing, and mentoring from program to program before, during, and after the transition will be reviewed in this session. Specific examples of how programs can help families make successful transitions will be given.	Jesse Quam, SUWS of the Carolinas and David LaPere, Cherokee Creek Boys School	N
Transformations: How Does Wilderness Intervention Work?	Does wilderness work? Yes! This presentation includes positive measurable bio-feedback results of youth who have been involved in wilderness based interventions. These results prove therapeutic effectiveness and can be used to demonstrate why wilderness therapy works. This workshop will explore the wilderness therapy intervention process through a neurological framework. It will be filled with laughs, video, and cutting edge scientific research on stress. Be prepared to enter the wild!	Steve Sawyer, New Vision Wilderness	N
Milieu Treatment in a Therapeutic Boarding School: A Blueprint	The recognition that the environment in which a person lives impacts his or her mental state is the foundation upon which the therapeutic milieu rests. Milieu treatment is especially effective for teenagers as its framework aligns with the developmental task of adolescence. This workshop will examine the ingredients that create an effective therapeutic milieu, including the various psychotherapies and their incorporation into the fabric of the school setting to foster change.	Richard Rubin, Richard Chorney and Peter Chorney, The Grove School	N
Achieving Positive Change through Community-Based Residential Treatment	As professionals in the field of education and human behavior, we know there is a higher degree of skill transference achievable for behaviorally and socio-emotionally challenged youth, when a more realistic learning environment is engaged. You are invited to learn about a treatment model that focuses on family reintegration with emphasis on meaningful adult relationships in individualized, authentic homecare environments as a key contributor to the positive change process.	Connie Buckle, Venture Academy	N

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Parents as Partners: Improving Adolescent Residential Treatment through Effective and Increased Parent Participation	Involving or "partnering" with parents may be the single most important indicator of a program's commitment to participant quality of care and success. This session will challenge existing paradigms regarding working with parents, stimulate discussion, provide better understanding of parent / family member perspective, and share ideas / best practices among attendees. Examples for increasing participation and engagement as well as ideas for monitoring and evaluating efforts towards that goal will be provided.	Brandi Elliott, Northwest Academy	N
Therapeutic Program Case Studies	Description pending.	Linda Cain, IECA	N

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