



2010 Classified Listing Order

Guide to Summer Camps and Summer Schools

Porter Sargent Handbooks and IECA have teamed up to provide an IECA member-only discount opportunity. New for the *Guide to Summer Camps and Summer Schools*, IECA members can take advantage of a **25% discount** on display announcements and **50% discount** on listings. You'll get the visibility you need in specialized resource targeting the audience that you want to reach. Plus, with your listing or announcement, you will receive a complimentary copy of the book (a \$45+ value) and a link from PorterSargent.com.

PLEASE CREATE MY LISTING IN THE
2010/11 Guide to Summer Camps and Summer Schools

(minimum space is 4 printed lines)

___ lines @ ~~\$70~~^{\$35}/line

AND/OR

RESERVE MY DISPLAY ANNOUNCEMENT
 (Includes a cross-reference in the classified section)

2010/11 Guide to Summer Camps and Summer Schools

Size	<input type="checkbox"/> Half page	\$550 ^{\$410}	(4 1/4" x 3 1/4")	<input type="checkbox"/> 2 pages	\$800 ^{\$600}
	<input type="checkbox"/> Full page	\$635 ^{\$475}	(4 1/4" x 7")	<input type="checkbox"/> 3 Pages	\$1100 ^{\$825}



sample listings

sample display announcement

Return this form by November 6, 2009

Fax to 617-523-1021 or e-mail to advertising@portersargent.com

BILL TO/SHIP TO*:

First Name	Last Name
Address	City
E-mail	State
	ZIP
	Phone

*Complimentary copy will be shipped to the above address; if you require tracking, please provide a UPS-shippable address.

QUESTIONS? Contact Christine Distasio, Sales Consultant, at 978-842-2751 or cdistasio@portersargent.com