



CALENDAR OF UPCOMING EVENTS

- June 3 - 6 IECA Toronto Area Universities Tour
- June 27 - July 1 West Coast Summer Training Institute, Claremont, CA
- July 4 Independence Day—office closed
- August 1 - 5 East Coast Summer Training Institute, Towson, MD
- July 12-13 IECA Foundation Trustees Meeting, Washington DC
- August 16 Spring 08 Conference Planning Committee, Minneapolis, MN
- August 16-18 IECA Executive Committee Meeting, Minneapolis, MN
- September 3 Labor Day—office closed
- Sept. 7-9 5th Annual Wilderness Therapy Symposium
- September 26 IECA/NACAC Transitioning to Private Practice Seminar, Austin, TX
- September 27 Annual IECA College Admission Luncheon, Austin, TX
- November 7-10 IECA Fall Conference, Hollywood, CA
- November 8 IECA Foundation Gala Evening at the Theater

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NAVIANCE OFFERS BENEFIT EXCLUSIVE TO IECA MEMBERS



Naviance and IECA are pleased to announce a new partnership to support the work of independent educational consultants. In an exclusive agreement, IECA members will be able to benefit from

Counselor's Office, part of WorkspaceK12 from Naviance, with special enhancements designed to meet the needs specific to consultants' work.

Counselor's Office is a web-based planning and advising system that supports all aspects of the counseling process, whether guiding students through the college search and application process, communicating with students and parents, or gathering data on student activity and success. New enhancements to Counselor's Office will include financial record-keeping and bill-paying capabilities, appointment scheduling, and an expanded contact manager to enable the inclusion of information from psychologists and others.

In addition, Naviance will offer selected resources exclusively for IECA members. By purchasing Counselor's Office from IECA, your account will come pre-loaded with college contact names and

phone numbers from IECA's database, and will offer you membership in an IECA community through which you can share college admission data with colleagues regionally and across the United States.

Counselor's Office for IECA members, which will be available only to IECA professional and associate members, will be offered for \$675. This price reflects a savings of over \$200. The pre-loaded information and unique data-sharing capability will not be available to those outside of IECA.

The initial offering will be made in September, and all purchases will be processed through IECA. Training will be available to IECA members at the fall conference in Hollywood and through additional venues. Those members currently using Counselor's Office from Naviance may transition to Counselor's Office for IECA members at their next regular renewal period. Please do not hesitate to contact IECA with any additional questions about purchasing Counselor's Office for IECA members for use in your practice.

Naviance and IECA are excited to work cooperatively to meet the unique needs of the independent educational consultant. There is no other software in the market that has been designed to support the specific work of the IECA membership, and we look forward to offering you this essential tool at an outstanding value.



BOARD AND LEADERSHIP STRATEGIES

The IECA spring conference was a huge success, and was one of the largest conferences we have ever held. On behalf of IECA I would like to take this opportunity to thank our executive director Mark Sklarow and the national office staff, Sue Studnicki, Sarah Brachman, Janice Berger, and Priscilla Weeks for the countless hours they put in to make our conference run so smoothly. I would also like to thank our vice president for committees, Martha Moses and her host committee, for developing such an outstanding program rich with breakout sessions for enhancing our knowledge and expertise. There were almost 1,300 registered participants, including the largest number of consultants ever to attend our conferences as well as the most college, school and program representatives. This provided for many wonderful networking opportunities.

The size and scope of this conference represent enormous growth, which is both exciting and challenging for our association.

Although our five-year strategic plan set goals for increasing membership and expanding professional opportunities, managing growth is never easy. How will we be able to maintain our professionalism and standards all the while continuing to grow? Our stature within the educational community has led to discussions as to how we could cooperate with other associations such as NAIS, TABS, NACAC, and NATSAP, for example. We have been approached by businesses who want to collaborate with us to provide better services to our clients. We have also had greater media exposure as well. All of this is very exciting, but a challenge to the infrastructure of our association. The national office and the board of directors, along with our committees, have been and will continue to examine how we operate in the most efficient way to be not only effective, but also to maintain our status as leaders in this profession.

Michela Perrone, a consultant and trainer for nonprofit boards, provided her second half-day training in Boston for the board of directors as well as for all the committee chairs and vice chairs. *[See page M3 for more on the board training session.]* These are the leaders of our association for the next year, and to provide professional guidance was a



very important and significant way to begin their term. Over the past year we have acted upon many of Michela's recommendations from her first training a year ago in Chicago. We looked at our committee structure and sought ways to improve communication, encouraged the use of teleconferences to continue the work of the committees between conferences, and provided a template for maintaining consistency and continuity of the committees' work.

We also have a commitment to future leadership training by Michela as well as through breakout sessions at our conferences. To be more effective and efficient in our work we need not only strong leaders who can effectively run meetings, but who can also raise committee recommendations before the board in a timely fashion. Through Michela's guidance we have come to learn more about the differences between governance and support as it pertains to the work of the board and our various committees.

continued on page 3



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NEW CONFERENCE FORMAT EMPHASIZES NETWORKING, SMALLER CROWDS, 'SPECIALTY DAYS'

After a three-year conference review, including feedback from consultants and admission directors, post-conference surveys and intense discussions, IECA is poised to unveil a new conference format in the fall. The new design is intended to accomplish six major goals:

- Reduce the number of conference attendees at any one time by as much as 40%, promoting a more personal feel
- Reduce time away from the office for most attendees
- Allow greater interaction between schools, colleges or programs and the consultants who work in that specialty area
- Allow for a concentration of speakers and presenters appropriate for specialty work on specific days
- Increase networking opportunities
- Prevent large increases in conference fees

Starting this November, in Hollywood, the conference will open with one and a half days for colleges, traditional day and boarding schools, gap year, non-therapeutic post-secondary programs, and consultants who work in those areas. This will be followed with a "member day" for IECA member consultants only. The final day and a half will be for all therapeutic schools, programs (including post-secondary) and the consultants working with special needs clients.

Here is the schedule for IECA's conference in Hollywood, California in November:

Wednesday-Thursday afternoon: Schools, Colleges, Consultants (S, C, L specialties)

Thursday-Friday afternoon: IECA member consultants

Friday afternoon-Saturday: Therapeutic Schools & Programs, Consultants, and other schools and programs with a therapeutic focus (N specialty)

The schedule should benefit all school/college/program representatives who will be able to accomplish everything they used to do in three days in about two, perhaps allowing them to pay for one less night in a hotel. In addition, they will know that all consultants present at the same time will be working with institutions like their own. All keynote and breakouts will be geared to those attending on each specific day.

Consultants too will benefit. Those who have a particular specialty, for example only working with college placements or only in the special needs arena will be able to attend one less day than they do now. Only those working in all areas will attend the full conference.

While further details will be available when the conference schedule and registration materials are made available this summer, a general conference outline has been enclosed in this issue of *Insights*. Following the conference, a thorough evaluation will allow for feedback from all participants.

Tim Lee, from page 2

The work of our committees this past year has exceeded my expectations. The energy, dedication, and purposefulness of each and every one of these committee members have been amazing. Certainly Michaela's training was a terrific start, but with Tom Callahan, vice president for committees, providing guidance and support, the chairs and vice chairs worked very productively. I am very encouraged and pleased by what I have seen over this past year. The newly formed board development committee will further examine the effectiveness of our Board of Directors and ensure that as we move forward, the best people are working for our association to provide the best vision and course for the future. As I participated in the training that Saturday afternoon, I clearly sensed the eagerness and willingness of all the committee members in the room to contribute to the betterment of our association. I want to thank these volunteers for their time and willingness to serve. I am looking forward to another exciting year as we continue down the path of continued improvement of IECA.



Timothy B. Lee

President, IECA

CONFERENCE INSIGHTS

CONFERENCE HIGHLIGHTS

Boston is always an exciting city to visit, and IECA's conference in Boston was no exception. The conference broke several IECA records, including the most educational consultants attending (over 300); and more than 100 four-year colleges at Friday's College Fair. The conference featured over 125 speakers and presenters on a wide range of topics and discussions, providing attendees with a large variety of sessions to choose from, thanks to the input from many IECA committees and hard work of the local host committee. Dr. Fred Volkmar's pre-conference workshop on *Asperger's Syndrome and Related Disorders on the Autism Spectrum* was sold out; and Thursday and Friday's featured sessions, *Neurobiology of Emotional Well-Being* with Gessner Geyer, and *Wisdom, Intelligence and Creativity* with Dr. Robert Sternberg, were very well received and highly rated on the evaluations. Both keynote speakers were invited by IECA member Faith Howland (MA). The total number of attendees reached nearly 1,300.



The outreach committee did a wonderful job welcoming first-time attendees by calling them prior to the conference, greeting them at the registration desk, meeting as a group to walk together to the member dinner, and hosting the outreach reception Thursday night.

While a last-minute program change required finding a replacement for Saturday's keynote session, Steve Syverson, dean of admissions and financial aid at Lawrence University, and Marty O'Connell, executive director of Colleges that Change Lives, presented an excellent session on overcoming stress and anxiety in the college application process.

Attendees enjoyed two luncheon performances featuring students: The Boston Arts Academy presented a series of skits focusing on the social influences that challenge young women growing up in the world today; and following a tribute to the victims of the Virginia Tech shootings, the Landmark School Choir performed a variety of songs, including classical and Broadway music, and concluded with a rousing rendition of their school song.

[see article on p. 3 for information about IECA's new conference schedule beginning at our Hollywood conference in November]



Dana Dean Doering (WA) was the lucky winner of the \$1,000 vendor passport drawing. Congratulations Dana!

REAL LIFE CASE STUDY

The Restaurant

The situation described below was actually repeated to IECA by an admission director.

I was recently traveling and called a consultant to see if they were available for me to stop in and share new information about our school. I was told that the consultant's workday was full, but she could be free for dinner. I agreed and made reservations at a nearby, moderately priced restaurant.

The consultant called that day and indicated a "better choice" for dinner. I was surprised to discover that we were not only at a much more expensive restaurant, but the consultant brought her spouse along for dinner. I was immediately uncomfortable because I intended this to be a working meal. The consultant then ordered a very expensive bottle of wine, even though I indicated that I wouldn't drink because I "was working."

When the check arrived, the consultant sat back, making it clear that it was expected that I would be paying the entire bill, including the cost of the spouse's meal. I was taken aback and frankly, had a difficult time explaining to my superiors why a working dinner would cost so much.

Questions for *Insights* readers:

Do you see a violation of the Principles of Good Practice, or is this merely bad behavior?

Is the consultant justified in bringing a spouse if the work event is taking them out of the home? What if the school specifically invites the spouse?

Other than violating the IECA Principles of Good Practice, what risks does the consultant incur by her actions?

What could you do if a bill arrives, the admission rep whips out their credit card, but you suspect the cost is well over the gift limit of \$50?

How could such a situation be avoided in its entirety?

Send your comments and feedback to: sarah@IECAonline.com. The August/September issue of *Insights* will feature feedback from this case, and a new real life case.

[Copies of IECA's revised Principles of good Practice are available from the office or may be downloaded from the IECA website at: www.IECAonline.com/about.]

IN FOCUS

The IECA website receives approximately 3.8 million hits per year.

During a typical month for the IECA website:

- 27,720 unique visitors (who view almost 70,000 pages)
- 10% find the site via a Google search
- 7,758 visitors conduct a search for an IECA member
- 13,761 member searches are completed
- 220 visitors download the Principles of Good Practice
- 180 visitors download How to Test Drive a College
- 857 people review the Top 10 Things Colleges Want flyer
- 236 members review the College & School Tours Guide; half of those print it out
- 88 print out IECA/Collegia Amtrak Coupons
- 294 download a membership application
- 184 download a proposal form to present at a future conference

IN THE NEWS

Christie Theriot Woodfin (GA) was featured on the *Today Show* April 4, in a segment on college admissions.

Shirley Bloomquist (VA) was quoted in an April 17 article by Jay Mathews in the *Washington Post* article, *Virginia Tech's Reputation Had Recently Been Soaring*.

Kiersten Murphy (WA) was featured in the February 2007 issue of *Continental* (the inflight magazine for Continental Airlines), in an article called *Learning Their Numbers*, and in an article for the *Seattle Times' College Guide* in October 2006 entitled *Calling in a Pro: More Parents are Hiring Consultants*.

IECA associate member **Carolyn Mulligan** (NJ) was featured in *The Independent Press* article, *An Expert Shares Thoughts on What Colleges Look For* on March 14. The article focused on IECA's Top 10 Strengths and Experiences Colleges Look For list, published earlier this year.

On April 1, **Steven Goodman** (DC) was quoted in the *Charlotte Observer* article, *Satisfied with Financial Aid?*

Emily Snyder (VA) was quoted in the *Reston Times Community Newspapers* on March 7 in the article, *A Guide on the College Path*.

Janet Greenwood (FL) was included in the March 28 article, *Top Candidate to Head USM Named* in the *Miami Sun Herald*.

IECA associate member **Thomas "Chip" Law** (SC) wrote an article in *The Daniel Island News* on April 12, entitled *Parents Must Learn To Use Technology And Know How Their Children May Be Using It*.

Educational consultants were the focus of several pages in Peter Van Buskirk's new book, *Winning the College Admission Game*. Van Buskirk references several organizations, including IECA, NACAC and AICEP, with IECA's website the only one that is featured.

"About 5 percent of Eckerd College's applicant pool of 3,000 use consultants," said John Sullivan, director of admissions at the private liberal arts college in St. Petersburg. "That's what we know about," he said. "My guess is more are doing it behind the scenes. Consultants are very good at helping students find a match."

—MSNBC.com

INITIATIVES

Steve Antonoff (CO) has been asked to speak on educational consulting at The Ivy Plus Admission Conference on May 22, an annual three-day professional networking event for admission deans and staff of colleges in the Ivy League, plus Stanford and MIT. Steve will serve on a panel with Richard Shaw, dean of admission and financial aid at Stanford University, and William Fitzsimmons, dean of admissions and financial aid at Harvard College.

Lon Woodbury (ID) gave the keynote address at the Utah Regional NATSAP Conference in Lehi, Utah on April 19. The title of the talk was *How the Internet Influences Our Parents*.

Cammie Bertram (CT) was one of three presenters at a Parent-Connect Webinar conducted by Campus Outreach Services, Inc. on May 7. The topic was *Parenting: Rights and Responsibilities*, and provided parents with practical advice on their child's social life, education and transition to boarding school and/or college. Cammie

promoted IECA and described to the audience across the country how valuable it is to work with IECA consultants and Certified Educational Planners. She also offered resources made available from several IECA colleagues.

Georgia Irvin (MD) and **Pam Tedeschi** (MD) spent May 10 on Capitol Hill lobbying members of Congress in favor of reasonable standards for therapeutic schools and programs. Taking part in a NATSAP-hosted advocacy day that involved program representatives and NATSAP officials as well as consultants, the effort is designed to ensure that legislation benefits students without undue hardships placed on programs. As part of their time in DC, the Maryland consultants had appointments in the offices of Senators Hillary Clinton (NY) and Mary Landrieu (LA), among others.

Leslie S. Goldberg (MA) was awarded the first annual *Independent Small Programs Alliance Gem Award* in Florida on January 31 at the ISPA Dinner Meeting. The award is given for selfless service, professionalism, leadership and compassion.

Diane Epstein (MD) and **Gail Ross** (MD) volunteered their time on the scholarship committee at the Jewish Social Service Agency to help families in need. They also spoke on college admissions to the local Yale Alumni group on April 24.

Jody Dobson (PA) presented a session on *Educational Consultants: A Resource for Advice* at a parent resource fair at Woodlynd School in Stratford, PA. **Nancy Greene** (PA) and Jody were both on hand to talk with parents.

Sue Bigg (IL) received The President's Volunteer Service bronze award from Lawrence Hall Youth Services for a measured lifetime service of 4,000 hours since 2002.

INTRODUCTIONS



Alexandra Dumas Rhodes (CA) has been an associate member of IECA since 2004. She is the director of her educational consulting practice.

Alexandra is a former high school English teacher and has worked at the American International School of Zurich, Beverly Hills High School, and the Polytechnic School in Pasadena.

Alexandra holds a B.A. and M.A. in English from Stanford University. She holds California teaching credentials in English, social studies, and bilingual education (CLAD), and has done coursework in UCLA Extension's Certificate Program in College Counseling.

Alexandra is a member of WACAC.

Alexandra Dumas Rhodes, M.A.

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Specialty: C



Judi Bessette (WI) has been an associate member of IECA since 2004. She began consulting in 2003 after navigating the ever-changing waters

of special needs programs for her son. Since 1974, Judi has worked with organizations assisting families in solving problems facing their children, including

developmental delays, substance abuse, ADHD and depression. She is also a research affiliate with Woodbury Reports. She previously served as executive director at Rogers Memorial Hospital Foundation.

Judi is a graduate of IECA's 2003 Summer Training Institute. She earned her Ph.D. in education from Cardinal Stritch University, and a master's of education from the University of Florida. Judi is an affiliate member of NATSAP.

Judith E. Bessette, Ed.D.

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Specialties: S, N



Nancy Federspiel

(MA) has been an associate member of IECA since 2006. She is in practice with professional member Charlotte Klaar.

Prior to becoming

an educational consultant, Nancy was a career counselor at Babson's F.W. Olin School of Business. She has been an alumni admissions interviewer for Brown University for nearly twenty years.

Nancy is a graduate of the 2006 IECA Summer Training Institute. She earned a B.A. from Brown University and an M.S. in student development and counseling from Northeastern University. Nancy also holds M.A. certification in high school guidance and is a member of NACAC.

She is married, the mother of three growing children and is active in her community as a library advocate, a coach, and a school volunteer.

Nancy Federspiel, M.S.

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Specialty: C



Stephen Migden (NY) has been an associate member of IECA since 2004. He is a licensed psychologist, a certified school psychologist, and special needs

educational consultant with over 25 years of experience serving children, adolescents and adults with learning, behavioral and emotional problems. Steve previously worked as a psychologist in the learning disabilities unit of Long Island Jewish Medical Center, and has been a consulting psychologist to Albert Einstein College of Medicine (Yeshiva University), Touro Law School, and New York Law School.

Steve is a graduate of the 2004 IECA Summer Training Institute. He received his bachelor's degree, with honors, from Columbia University, and a doctoral degree in psychology from New York University. Steve has earned board certification from the American Board of Professional Psychology (ABPP).

He is a member of the American Psychological Association, the New York State Psychological Association, and the International Dyslexia Association.

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(Hollywood, CA and Minneapolis, MN)

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Even Forster
Geri Fryer
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REMEMBERING STEVE RUZICKA

by Aimee Gruber, SSAT Field Representative



Steven D. (Steve) Ruzicka, 50, executive director of The Association of Boarding Schools (TABS), died March 29th of cancer at his home in Washington, DC.

At the recent IECA conference in Boston, I was privileged to share stories and memories about Steve with so many of you. Steve was my friend, my boss, and the next best thing to the big brother that I always wanted.

When I remember Steve I often hear the theme song from the *Mary Tyler Moore Show* in my head. "Who can turn the world on with his smile..." Who doesn't remember Steve's electric smile? And, he grew up in Silver Lake, Minnesota, not too far from MTM's home city of Minneapolis.

A lifelong educator, Steve began his career teaching music. He worked as an admission and financial aid officer in higher education prior to becoming director of admission at St. Stephen's Episcopal School in the late 1980s. At St. Stephen's, Steve developed his passion for boarding schools, the city of Austin, and for his favorite political commentator Molly Ivins (who predeceased him by a

few months). After seven successful years in this position, Steve was recruited to serve as executive director of TABS and he moved to Washington, DC. His decade-long leadership of the association was the most pivotal time in the organization's history. Under Steve's leadership, TABS became a successful independent organization providing mentoring and training for thousands of educators working in boarding schools in the United States and Canada.

Steve's love of music continued throughout his life, and while in Washington, DC, he was a member of the choir of Holy Trinity Church in Georgetown where he was blessed with numerous close friends. As an avid follower of politics, the nation's capital was the ideal place to live and Steve was able to satisfy his political and intellectual interests.

Steve enriched the lives of all those he met. He was a loving friend, brother, uncle, son, and partner; a tireless professional; a gifted musician; and, a passionate intellectual.

The Ruzicka family and friends have established a memorial fund in Steve's name. The purpose of the fund will be determined by the family and friends and will be announced at the 2007 TABS Conference.

Contributions can be sent to:

TABS: Ruzicka Memorial Fund
P.O. Box 75012
Baltimore, MD 21275

Last Chance to Apply for the Summer Training Institute:

West Coast:

Wednesday, June 27 - Sunday, July 1,
Claremont McKenna College,
outside Los Angeles, CA

East Coast:

Wednesday, August 1 - Sunday,
August 5,

Towson University, suburban
Baltimore, MD

To download the Summer Institute brochure, go to the IECA website at: www.iecaonline.com/consult_conference.html.

Changes to IECA Directory:

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Rick Dickson & Donald Dunbar (CT)
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new address:
161 Cherry St., New Canaan, CT 06840

10 QUESTIONS PARENTS SHOULD ASK ABOUT DISTANCE LEARNING

By Doug Covey – CEO Blueprint Education

The decision to seek help for a high school student who is in need of credit recovery or acceleration is an important decision for a parent. When virtual, distance learning, or correspondence learning is recommended, parents must consider a variety of options: public school sponsored programs, state-run virtual charter schools, university independent study programs, and private distance learning schools. With an abundance of resources to aid those in decision making, parents are often confused and troubled on where to get started.

Where do educational consultants find the most appropriate school that fits their client's needs? They must first understand that not all schools are alike.

Some distance learning schools employ lesson plans not aligned to state or national standards, midterm and final exams are not proctored, and teachers are not certified. These schools only hurt children and further confuse parents in decision making.

There are, however, distance learning schools that offer nurturing and caring environments, where courses are fully accredited and teachers are certified and committed to helping each student succeed. In addition, the curriculum is specifically designed to work in a non-traditional setting. Moreover, while students do not need constant supervision as they work in a distance learning school, they do need guidance, feedback, support, direct communication

and a total educational experience that enriches their lives.

To find the differences in distance learning schools, ask the following questions:

- 1. Is this school accredited?** Make sure the school is accredited by one of the six premier American regional school accrediting commissions. If the school is not properly accredited, secondary and post-secondary schools may reject the credits earned.
- 2. How long has the school been operating?** The longer the school has been established the more experience it will have. Longer school history does not necessarily make it better or more credible, it is however a plus.
- 3. How much is tuition?** Are there additional fees? Some schools have semester tuition that are flat rates which include books and materials. Others charge tuition plus additional fees per course. Student needs (a credit or complete course load) will determine the costs. Ask what is included in the tuition cost.
- 4. Are teachers certified and experienced in distance learning?** When teachers grade and provide feedback, it is critical that they have the knowledge and skills necessary to do the job. Core content areas should be taught by certified teachers.
- 5. What diplomas are offered?** Not every school offers a diploma. Before students enroll, ask if the school offers at least a standard diploma (a college prep diploma is a plus).
- 6. How many students are currently enrolled?** Bigger schools may offer more courses while smaller schools may respond to student needs and offer personal touches. The bottom line is making sure the child is able to communicate with the school-- typically by e-mail, phone, fax or online chat. Communication between the school, the teacher, and student is the key to success in learning at a distance.
- 7. How many students have completed a course or graduated?** The stronger the student connection with the school, the higher the completion rate.
- 8. How fast or slow can a student work?** The great advantage of taking distance learning is that students have the flexibility to set their own schedule and work at their own pace. Accelerated programs enable students to get to their goal sooner while a quick-turnaround make-up course allows students to graduate on time and with their class. Some schools register students in cohorts, meaning

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NATSAP STRENGTHENS MEMBERSHIP REQUIREMENTS

[reprinted from NATSAP News 2007]

The National Association of Therapeutic Schools and Programs (“NATSAP”) Board of Directors, having reviewed the importance of ensuring a therapeutic program or therapeutic school has appropriate oversight, amended the requirements for membership in their association. Effective May 1, 2007 all programs applying for membership in NATSAP must

1. be licensed by the appropriate state agency authorized to set and oversee standards of therapeutic and/or behavioral healthcare for youth and adolescents or accredited by a mental health accreditation agency
2. have therapeutic services with oversight by a qualified clinician
3. be in compliance with NATSAP Ethical Principles and NATSAP Principles of Good Practice

A program with Full membership status will be required to be open for more than two years. Those programs not meeting this criteria will have Associate membership status.

The current members of NATSAP will be required to be in full compliance with the new membership criteria by January 1, 2009.

To continue their commitment to providing assistance to new programs, the NATSAP Board of Directors agreed to continue Provisional status for those programs that will open within six months of seeking Provisional membership in NATSAP. These programs must agree to meet the requirements established for Associate membership status.

As is evident in the history of NATSAP, the Board of Directors remains dedicated to NATSAP’s leadership role in the industry and their ongoing commitment to continually improve the standards of our profession.

10 Questions, from page 12

a class requires a minimum number of students to offer the course, and all participants must begin and end on predetermined dates.

9. What if a student needs extra help? Some schools provide “office hours” which allows the student to communicate with their teacher when they need help. Other schools expect the student to work independently and do not offer teacher-student interaction.

10. How do students communicate with the school? Having a number to call or visiting an actual location is helpful when students are in need of assistance. Some schools only want students to use online methods for assistance. The most helpful schools will provide a contact phone number.

Blueprint Education is a non-profit organization that has been serving students since 1969. Services offered by Blueprint Education include distance learning, curriculum design, and alternative education

SAVE THE DATE!

IECA at NACAC 2007 Austin, Texas

Monday – Wednesday, September 24-26

IECA Tour of Texas Colleges

Wednesday, September 26

Transitioning to Private Practice
Co-sponsored by IECA & NACAC

Thursday, September 27

Annual IECA/College Admission Rep Luncheon

And visit IECA at Booth 313 in the Exhibit Hall Thursday – Saturday



INSIGHTS June/July 2007

 Printed on recycled paper

The Newsletter of the Independent Educational Consultants Association

Inside This Issue:

- Naviance and IECA's exclusive offer for members
- IECA's new conference schedule
- 2007-2008 Leadership Team
- New Ethics column debuts
- Boston conference photo album

Inside the Member-to-Member Section:

- College Prowler library available to members at substantial discount
- Discounts on Hundreds of Heads publications
- IECA TalkList guidelines
- Committee reports: goals for the upcoming year
- IECA Board Actions

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In an ongoing effort to increase our environmental consciousness, IECA is pleased to announce that we will be printing Insights on paper that uses at least 30% recycled fibers.

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